

Wikipedia Article Microsite - Initial Build Notes

Creative Director: David Liang | Designer/Developer: Annie Tian

Whats Working Well?

- The entire structure of the website is easy to follow
- User friendly navigation
- Got a good initial idea of how the website will look like before polishing details

Areas of Improvement / Notes to consider

- I like the figma mockup for the nav bar where buttons have no spacing under it, making the page look like a lego brick. Adding spacing under it kind of got rid of the unique characteristics of this site.
- Experiment more with different colors? Could take inspiration from the lego website for a color palette. Lego color palette
<https://bricknerd.com/home/the-lego-color-palette-2023-edition-1-24-23>
- Think about how images will change the structure of pages, especially History, Media and Design.
- Experiment with different fonts

Next Step

- Finalize the structure/layout of the site, add images/placeholders
- Experiment with different colors/fonts and decide on which one fits best for this site